

# קול ישרון

# KOL JESHURUN



**RABBIS:**  
J. Rolando Matalon • Marcelo R. Bronstein • Felicia L. Sol  
**HAZZAN & MUSIC DIRECTOR:** Ari Priven  
**BJ RABBINIC FELLOWS:** Jonah Geffen • Adam Roffman  
**CANTORIAL INTERN:** Shoshi Rosenbaum

## KI TISA

**TORAH: ANNUAL** Exodus 30:11 - 34:35  
**TRIENNIAL** Exodus 31:18 - 33:11  
1: 31:18 - 32:6  
2: 32:7 - 32:11  
3: 32:12 - 32:14  
4: 32:15 - 32:24  
5: 32:25 - 32:29  
6: 32:30 - 33:06  
7: 33:7 - 33:11  
Maftir: 33:9 - 33:11  
**HAFTARAH** I Kings 18:20-39

NEXT WEEK: **VAYAKHEL-PEKUDEI**  
SHABBAT PARAH

**TORAH: ANNUAL** Exodus 35:1 - 40:1-38  
**TRIENNIAL** Exodus 37:17 - 39:21  
**HAFTARAH** Ezekiel 36:16 - 38

## March 9-16, 2012

### FRIDAY, MARCH 9

**Kabbalat Shabbat Service**  
**TGEWC... Thank God Esther Was Charming:**  
**Mekusharim Shabbat Dinner**

6:30 PM - 88th St. Sanctuary  
Following the Service -  
88th St. Frankel Hall (SEE P.2)

### SATURDAY, MARCH 10

#### Shabbat Morning Services

9:30 AM - 86th St. Sanctuary

#### Bat Mitzvah

Emma Forman

#### D'var Torah

JTS Chancellor Arnold M. Eisen  
(SEE SIDEBAR)

**Children's Services**  
**Community Kiddush in Honor of**  
**Harold Goldman**

10:45 AM - 86th St. Chapel and Parlor  
Following Services - 88th St. Sanctuary

#### B'nai Mitzvah Journey Opening Ritual

4:00 PM - 88th St. Frankel Hall (SEE P.3)

#### Minha Service

#### Bat Mitzvah

5:45 PM - 88th St.  
Sarah Mandel

### SUNDAY, MARCH 11

#### Morning Minyan

9:30 AM - 88th St.

### MONDAY, MARCH 12

#### Morning Minyan

7:30 AM - 88th St.

#### BJ Hebrew School

4:00-6:00 PM

#### Limud: Introduction to Judaism

7:00 PM - BJ Office

### TUESDAY, MARCH 13

#### Morning Minyan

7:30 AM - 88th St.

#### Limud: The Books of Torah

8:30 AM - 88th St.

#### Limud: Service of the Heart:

6:30 PM - 88th St. (SEE P.3)

#### A Study of Maimonides' Laws of Prayer

### WEDNESDAY, MARCH 14

#### Morning Minyan

7:30 AM - 88th St.

#### Limud: Preparing for Pesah

7:00 PM - 88th St. (SEE P.3)

### THURSDAY, MARCH 15

#### Morning Minyan

7:30 AM - 88th St.

#### Judith Bernstein Lunch Program

12:00 PM - 88th St. Frankel Hall

#### Limud: Stories of the Talmudic Rabbis

12:30 PM (SEE P.3)

#### BJ Hebrew School

4:00-6:00 PM

#### Limud: Parashat Hashavu'a

7:00 PM - BJ Office

### FRIDAY, MARCH 16

#### Morning Minyan

7:30 AM - 88th St.

#### Bim Bam

9:30 and 10:45 AM - 88th St. Frankel Hall

### • JTS Chancellor Arnold M. Eisen to Deliver D'var Torah

**Saturday, March 10**, at the Shabbat morning service, 86th Street: We are very honored that Professor Arnold M. Eisen, one of the world's foremost experts on American Judaism, and the seventh chancellor of The Jewish Theological Seminary, will be delivering the D'var Torah on Shabbat Ki Tisa. Chancellor Eisen is a renowned teacher, an award-winning writer, an advocate for the Jewish community and a leading voice for Judaism and the "vital religious center" of North America. He will join us at the kiddush following services.

### ! SPRING/SUMMER SERVICE SCHEDULE

**Friday Evening Service: PLEASE NOTE CHANGE OF TIME!** Beginning **Friday, April 13**, the Friday evening service will start at 7:00PM.

To register for classes and events, please visit [www.bj.org](http://www.bj.org).

SYNAGOGUE: 257 W. 88th St. • OFFICE: 2109 Broadway (Ansonia), Suite 203, New York, NY 10023 • TEL: 212.787.7600 • FAX: 212.496.7600 • WEBSITE: [www.bj.org](http://www.bj.org) BJ

BJ's Ner Tamid at 88th St. is powered by the light of the sun.

## ANNOUNCEMENTS

### HA-MAKOM YENAHM

The community of B'nai Jeshurun extends sincere condolences to the following members and their families:

- Barbara Jerud Lorch, Sydney, Samantha, Sandy and Allison Lorch on the death of their father-in-law and grandfather, Harry Lorch.
- Richard, Lesley, Alexander and Maxwell Baren on the death of Richard's mother, Anita Kaplan.
- Avi, Lorraine, and Maia Ashman on the death of Avi's father, Yaakov Ashman.

### MAZAL TOV

To the following members and their families:

- Emma, Richard, Jane and Benjamin Forman and Alison Locker on Emma becoming a Bat Mitzvah.
- Sarah, Steven, Elisabeth and Simon Mandel on Sarah becoming a Bat Mitzvah.

### TODAH RABBAH

- This week's Community Kiddush is sponsored by BJ in honor of Harold Goldman's retirement as BJ's Executive Director.

### B'RUKHIM HABA-IM

- Avi Kalkstein and Confirmation Class, Main Line Reform Temple, Philadelphia, Pennsylvania.

## COMMUNITY ACTIVITIES

### • TGEWC... Thank God Esther Was Charming: Mekusharim Shabbat Dinner

**Friday, March 9**, following the service, 88th Street Frankel Hall: Let's toast Esther's charms with a classic Shabbat dinner for ages 55+. Charm your table and be guided into the Persian past. Why, you may wonder, is Purim such a strange mix of hiddenness and boisterousness? What was Esther hiding with her charm? For the answers to these questions about this holiday of zany goings-on, we turn to Adam Roffman, BJ's Rabbinic Fellow. Cost: \$33/members, \$43/non-members. Register at [www.bj.org](http://www.bj.org) and contact Belinda Lasky at [blasky@bj.org](mailto:blasky@bj.org) for more information.

### • Seventh Annual Concert: The Music of the BJ Musicians

**Sunday, March 18**, 6:30-8:00PM, 88th Street Sanctuary: Celebrate with our resident musicians as they gather to present their own original music and amazing artistry. The different bands will offer an eclectic mix of styles including Middle Eastern, folk-rock, jazz, classical and traditional Jewish song. Tickets: \$15/\$10 students and seniors; available at the door only.

### • The Soul of America: What's at Stake?

#### A Conversation with Professor Jeffrey Sachs

**Monday, March 19**, 7:00PM, 88th Street Sanctuary: Join us for a special evening in our ongoing Soul series as we welcome Professor Jeffrey Sachs, who is widely considered to be the leading international economic advisor of his generation. For more than 20 years Professor Sachs has

been in the forefront of the challenges of economic development, poverty alleviation, and enlightened globalization, promoting policies to help all parts of the world to benefit from expanding economic opportunities and wellbeing. Free: Registration encouraged at [www.bj.org](http://www.bj.org).

### • The Soul of Israel: What's at Stake?

#### A Conversation with Professor Ruth Gavison

**Monday, March 26**, 7:00PM, 88th Street Sanctuary: Join us for a special evening in our ongoing series as we welcome Professor Ruth Gavison, Haim H. Cohn Professor of Human Rights at the Hebrew University of Jerusalem, is a founding member of the Israeli Association for Civil Rights in Israel (ACRI). She is a member of the presidium of Moetzet Yahad, a national body working under the auspices of the President on consensus-building between religious and secular Jews in Israel. Registration encouraged at [www.bj.org](http://www.bj.org)

### • Support West Side Judaica

In the Talmud, Rav Yosef explains that when choosing to give financial support to competing causes, local causes always come first. This is one of many reasons BJ firmly supports West Side Judaica (at 2412 Broadway between 88th and 89th Streets). Though known primarily for its superb selection of books and ritual objects, the sever panim yafot (warm and welcoming faces) of its staff provide something no website can. As it confronts an extraordinary rent increase, we urge you to support this essential building block of our Jewish community.

## CREATING KEHILLAH

### YOUTH AND FAMILY EDUCATION

#### • B'nai Mitzvah Journey Opening Ritual

**Saturday, March 10**, 4:00-5:30PM, 88th Street Frankel Hall: Families of all 4th grade students are invited to BJ's annual B'nai Mitzvah Journey Opening Ritual, where the entire Torah will be unrolled, and each student will find the parashah (portion) that he/she will read when called to the Torah for his/her Bar/Bat Mitzvah. Rabbi Felicia Sol will lead this memorable event that brings together all 4th grade students and families as they begin their ascent toward becoming b'nai mitzvah.

### SOCIAL ACTION/SOCIAL JUSTICE

#### • Mitzvah in Your Sleep: Become a Shelter Sleepover Volunteer

**Any evening, Sunday through Thursday**, 9:00PM-7:00AM, 86th Street Social Hall or 88th Street: We are looking to add new sleepover volunteers to our shelter roster. This is a great opportunity to fulfill the mitzvah of providing hospitality with dignity, all while sleeping through the night. It's easy to sign up for once a month or even once every other month. We would love to add you to the rotation! To volunteer or learn more, please contact Larissa Wohl at [lwohl@bj.org](mailto:lwohl@bj.org) or x272.

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• **The “A” Word: Unpacking Our Stereotypes, Fears and Hopes—  
Workshop 1: Aging Wisely Education Series**

**Thursday, March 22**, 7:00-9:00PM, 88th Street Sanctuary: The Panim el Panim Aging in NY Hevra invites you to join us as we learn with Rabbi Rachel Cowan and Rabbi Marcelo R. Bronstein. Why does our society emphasize only the negative aspects of age? Aren't we all aging? Can aging be an opportunity for growth? What we learn together will provide a spiritual framework for the advocacy and educational work of the Aging in NY Hevra. R.S.V.P. at [www.bj.org/aging](http://www.bj.org/aging) For more information contact Channa at [ccamins@bj.org](mailto:ccamins@bj.org) or x259.

• **Habitat for Humanity Volunteer Opportunity**

**Sunday, March 25**, 9:15AM-4:30PM, 203 Marion Street, Brooklyn: Come build with us and get your hands dirty. 5 volunteers are needed for a wonderful Habitat for Humanity build opportunity in Bedford-Stuyvesant. The project is part of Habitat-NYC's 100 Homes in Brooklyn initiative to rehabilitate this iconic neighborhood by working on new construction and restoring affordable housing. Participants must be 16 years of age or older. For more information and to sign up, please contact Larissa Wohl at [lwohl@bj.org](mailto:lwohl@bj.org) or x272.

**TZE'IRIM: 20s/30s**

• **Tze'irim Shelter Cooking**

**Tuesday, March 27**, 6:00-7:30PM, 88th Street Kitchen: Join us as we make dinner for the BJ/SPSA Homeless Shelter. As usual, there is a suggested donation to help cover the cost of groceries (\$6-10), and no cooking experience is necessary. R.S.V.P. by Sunday, March 25 to the SA/SJ committee at [tz.bnajeshurun@gmail.com](mailto:tz.bnajeshurun@gmail.com).

EVENTS OF INTEREST

• **They Shall Bear Fruit Even in Old Age:  
A Jewish Response to Aging in America**

**Tuesday, March 13**, 6:30-8:00PM, The Jewish Theological Seminary, 3080 Broadway: What are the medical and social issues faced by an aging population? How do we, as a Jewish community, deal with the elderly in an ethical, fair, and compassionate way? This lecture, featuring the executive directors of Dorot and the Global Coalition on Aging, geriatricians, and experts in Jewish ethics, is free and open to the public. To learn more, visit [www.jtsa.edu](http://www.jtsa.edu).

• **Noa and Mira in Concert for Coexistence**

**Thursday, March 15**, 7:30-9:30PM, Jazz at Lincoln Center, Frederick P. Rose Hall: Noa (Achinoam Nini) and Mira Awad, two of Israel's most beloved singing stars and coexistence advocates, are joining together for this special New York performance on behalf of The Abraham Fund – in Hebrew, Arabic and English—guaranteed to entertain and inspire. It will be an unforgettable evening to support a shared future for Israel's Jewish and Arab citizens. Tickets are \$75, \$125, \$250. For more information and tickets visit [www.jalc.org/concerts](http://www.jalc.org/concerts) or contact Center Charge at 212-721-6500. Use 30% Discount Code: COEXIST.

**UPCOMING LIMUD** Please visit [www.bj.org](http://www.bj.org) for more information and to register.

• **Service of the Heart: A Study of Maimonides' Laws of Prayer**  
**Rabbi J. Rolando Matalon**

**7 Tuesdays** (remaining classes March 13, 20, 27), 6:30-8:00PM, 88th Street Sanctuary: We will examine the Rambam's approach to prayer in his legal code Mishneh Torah—The Book Of Love [Sefer Ahavah] and his invaluable teachings about the development of Jewish prayer, including: prayer as fulfillment of the commandments to serve God and to love God; the role of kavannah; what is the place of contemplation?; how can we reconcile spontaneous prayer and mandatory prayer?; can we petition God?; can prayer shape our character and influence our actions? Free of charge. Registration required at [www.bj.org](http://www.bj.org).

• **Preparing for Pesah**  
**Adam Roffman, BJ Rabbinic Fellow**

**2 Wednesdays** (March 14, 28), 7:00-8:30PM, 88th Street Sanctuary: Like many Jewish holidays, Pesah requires tremendous preparation. While most of our efforts are focused on the physical and practical preparations for zman kheruteinu, the time of our freedom, Jewish thinkers have long considered how we might internalize these physical actions to effect a significant spiritual transformation as well. As we trace the evolution of these preparatory rituals, we will challenge ourselves to bring meaningful intention to their performance and to our experience of Pesah. Free of charge; registration required at [www.bj.org](http://www.bj.org).

• **Stories of the Talmudic Rabbis**  
**Rabbi J. Rolando Matalon**

**7 Thursdays** (remaining classes March 15, 22, 29), 12:30-1:30PM, Midtown location given upon registration, Lunch and Learn (please bring your own lunch): We will study stories that reflect the concerns and struggles, fears and fantasies, even the dark side of our Talmudic sages. We will attempt to look at ourselves in the mirror of the Talmud in order to understand and confront our own nature. No knowledge of Hebrew is required. Free of charge. Registration required at [www.bj.org](http://www.bj.org).

• **Rosh Hodesh Women's Group: Rosh Hodesh Nisan**  
**Rabbi Felicia L. Sol**

**Saturday, March 24**, 5:15PM, JCC of Manhattan (76th and Amsterdam): Join Rabbi Felicia Sol for a special guided tour by Professor Carole Balin on *Bat Mitzvah Comes of Age*, presented by the National Museum of American Jewish History and Moving Traditions, an exhibition which shows how bat mitzvah evolved from a radical innovation into a nearly universal American tradition. A fascinating story of how individuals shape and change ritual, this exhibit offers a unique lens into the dynamism of Jewish life. Registration encouraged at [www.bj.org](http://www.bj.org).

## WELCOME TO B'NAI JESHURUN!

• **Membership at B'nai Jeshurun:** We invite you to become a member of our living, thriving community. The simple act of joining BJ is transformative. It is an acknowledgement that BJ is your community, its rabbis are your rabbis, and its sanctuary is your space. Our fair share dues system ensures no one will be turned away based on financial reasons. For more information, contact Jon Wood, Membership Associate, at x250 or [jwood@bj.org](mailto:jwood@bj.org).

• **A Note From the Ushers:** To prepare for the comfort and security of all, doors open 30 minutes before services begin. Both kippot and tallitot are available in the back of the Sanctuary. Photography, cell phone use, writing and food are not permitted in the Sanctuary. Damaged books may be brought to the back of the Sanctuary.

• **Scent-Free Policy at Services:** In consideration of the many people who have adverse respiratory reactions to the smells of perfume, cologne, and other chemicals, please refrain from wearing perfume or strong cologne to services.

• **Assistive Listening Devices for Services at BJ** are available during services at both 88th and 86th Streets. Ask an usher if you need one and please return the device when you leave.

• **Expand Your Social and Professional Network on LinkedIn and Facebook!** Hundreds of BJ members connect with each other through LinkedIn and Facebook. Become a member of the private "B'nai Jeshurun - New York City" LinkedIn group and benefit from your connection to this large community. You can share your professional information, post jobs, and be part of ongoing discussions. "Like" BJ's Facebook page, "B'nai Jeshurun NYC," and stay up-to-date with what's happening in the community.

**JOIN US AT THE BJ MORNING MINYAN:** Find current Morning Minyan information at [www.bj.org/minyan](http://www.bj.org/minyan). To receive a weekly minyan schedule by email, contact Ari Priven at [apriven@bj.org](mailto:apriven@bj.org).

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