

קול ישרון

KOL JESHURUN

B'nai
Jeshurun
בני ישרון

RABBIS:

J. Rolando Matalon • Marcelo R. Bronstein • Felicia L. Sol

HAZZAN & MUSIC DIRECTOR: Ari Priven

BJ RABBINIC FELLOWS: Jonah Geffen • Adam Roffman

CANTORIAL INTERN: Shoshi Rosenbaum

TERUMAH

TORAH: ANNUAL TRIENNIAL Exodus 25:1 - 27:19
Exodus 26:1 - 26:30
1: 26:1 - 26:3
2: 26:4 - 26:6
3: 26:7 - 26:11
4: 26:12 - 26:14
5: 26:15 - 26:21
6: 26:22 - 26:25
7: 26:26 - 26:30
Maftir: 26:26 - 26:30

HAFTARAH I Kings 5:26 - 6:13

NEXT WEEK: TEZAVEH

SHABBAT ZAKHOR

TORAH: ANNUAL TRIENNIAL Exodus 27:20 - 30:10

HAFTARAH I Samuel 15:1 - 34

February 24-March 2, 2012

1-8 Adar, 5772

FRIDAY, FEBRUARY 24

ROSH HODESH ADAR

International Teen Trip continues — through February 26

Kabbalat Shabbat Service

6:30 PM – 88th St. Sanctuary

SATURDAY, FEBRUARY 25

Shabbat Morning Services

9:30 AM – 86th St. Sanctuary

Bat Mitzvah

Aurie Greenberg

Children's Services

10:45 AM – 86th St. Chapel and Parlor

Children's Kiddush

Following Services – 86th St. Chapel

Community Kiddush

Following Services – 86th St. Social Hall

Teaching in Memory of Shira Palmer-Sherman

4:45 PM – 88th St. Sanctuary

(SEE SIDEBAR)

SUNDAY, FEBRUARY 26

Morning Minyan

9:30 AM – 88th St.

MONDAY, FEBRUARY 27

Morning Minyan

7:30 AM – 88th St.

BJ Hebrew School

4:00-6:00 PM

Limud: Introduction to Judaism

7:00 PM – BJ Office

TUESDAY, FEBRUARY 28

Morning Minyan

7:30 AM – 88th St.

Limud: The Books of Torah

8:30 AM – 88th St.

Limud: Parashat Hashavu'a

No class this week; resumes in April

Through the Eyes of the Slonimer Rebbe

Limud: Service of the Heart:

6:30 PM – 88th St. (SEE P.2)

A Study of Maimonides' Laws of Prayer

WEDNESDAY, FEBRUARY 29

Morning Minyan

7:30 AM – 88th St.

Zayin Adar Dinner in Honor of

6:15 PM – 88th St.

Hevra Kadisha Volunteers

THURSDAY, MARCH 1

Morning Minyan

7:30 AM – 88th St.

Judith Bernstein Lunch Program

12:00 PM – 88th St. Frankel Hall

Limud: Stories of the Talmudic Rabbis

12:30 PM (SEE P.2)

BJ Hebrew School

4:00-6:00 PM

Limud: Parashat Hashavu'a

7:00 PM – BJ Office

FRIDAY, MARCH 2

Morning Minyan

7:30 AM – 88th St.

Bim Bam

9:30 and 10:45 AM – 88th St. Frankel Hall

• **Teaching in Memory of Shira Palmer-Sherman**

Saturday, February 25, 4:45PM, 88th Street Sanctuary: Rabbi David Ellenson, President of HUC-JIR, will speak on the topic "Two Definitions of Judaism and Jewish Peoplehood: Modern Israeli Responsa on Conversion." He will focus on the radically different responsa of several prominent rabbis about conversion, their legal reasoning and different conceptions of Jewish peoplehood, and their implications for Judaism both in Israel and the Diaspora today.

DEFEAT HAMAN!

Buy your mishloah manot (Purim gift packages) before February 28. More information on page 3.

To register for classes and events, please visit www.bj.org.

SYNAGOGUE: 257 W. 88th St. • OFFICE: 2109 Broadway (Ansonia), Suite 203, New York, NY 10023 • TEL: 212.787.7600 • FAX: 212.496.7600 • WEBSITE: www.bj.org BJ

BJ's Ner Tamid at 88th St. is powered by the light of the sun.

ANNOUNCEMENTS

HA-MAKOM YENAHM

The community of B'nai Jeshurun extends sincere condolences to the following members and their families:

- Bonnie Schwartz on the death of her father, Milton Schwartz.
- Larry, Eileen, Sydney and Tessa Butler on the death of Larry's mother, Rosemary Butler.
- Anna, Jacob and Aaron Krayn on the death of Anna's father, Fridrikh Gurvich.

MAZAL TOV

To the following members and their families:

- Aurie, Alex, Sigal, and Elliane Greenberg on Aurie becoming a Bat Mitzvah.
- Adam, Richard, Rae, and Dan Janvey on Adam's recent engagement to Emily Cooper.
- Elisheva Hirshman-Green and Steven Finston, Debra Hirshman and Myles Hirshman Roven on the recent marriage of Elisheva and Steven.

- Rabbis Eric and Jenny, Meirav and Adi Solomon on the birth of their son and brother, Natan Yakar.

TODAH RABBAH

- This week's Community Kiddush is sponsored by BJ in honor of our new Executive Director, Steve Goldberg.
- This week's Children's Kiddush is co-sponsored by Julie Sissman and Phil Richter in honor of Talia's and Orly's birthdays, and by Robyn and Daniel Yairi in honor of Noah's birthday.

B'RUKHIM HABA-IM

- Rabbis Julia Neuberger and David Mitchell and members of West London Synagogue, London, England.
- Samantha Berg and BNTY (Youth Group), Congregation B'nai Torah, Sudbury, Massachusetts.

COMMUNITY ACTIVITIES

• JTS Chancellor Arnold M. Eisen to Deliver D'var Torah

Saturday, March 10, at the Shabbat morning service, 86th Street: We are very honored that Professor Arnold M. Eisen, one of the world's foremost experts on American Judaism, and the seventh chancellor of The Jewish Theological Seminary, will be delivering the D'var Torah on Shabbat Ki Tissa. Chancellor Eisen is a renowned teacher, an award-winning writer, an advocate for the Jewish community and a leading voice for Judaism and the "vital religious center" of North America. He will join us at the kiddush following services.

• Seventh Annual Concert: The Music of the BJ Musicians

Sunday, March 18, 6:30-8:00PM, 88th Street Sanctuary: Celebrate with our resident musicians as they gather to present their own original music and amazing artistry. The different bands will offer an eclectic mix of styles including Middle Eastern, folk-rock, jazz, classical and traditional Jewish song. Tickets: \$15/\$10 students and seniors; available at the door only.

• The Soul of America: What's at Stake?

A Conversation with Professor Jeffrey Sachs

Monday, March 19, 7:00PM, 88th Street Sanctuary: Join us for a special evening in our ongoing Soul series as we welcome Professor Jeffrey Sachs, who is widely considered to be the leading international economic advisor of his generation. For more than 20 years Professor Sachs has been in the forefront of the challenges of economic development, poverty alleviation, and enlightened globalization, promoting policies to help all parts of the world to benefit from expanding economic opportunities and wellbeing. Free: Registration encouraged at www.bj.org.

• Support West Side Judaica

In the Talmud, Rav Yosef explains that when choosing to give financial support to competing causes, local causes always come first. This is one of many reasons BJ firmly supports West Side Judaica (at 2412 Broadway between 88th and 89th Streets). Though known primarily for its superb selection of books and ritual objects, the sever panim yafot (warm and welcoming faces) of its staff provide something no website can. As it confronts an extraordinary rent increase, we urge you to support this essential building block of our Jewish community.

CREATING KEHILLAH

SOCIAL ACTION/SOCIAL JUSTICE

• Give the Gift of Sight: Used Eyeglasses Collection

Friday, February 3-Sunday, February 26, anytime, 88th Street and 86th Street: Your old, used, and spare specs can make a world of a difference. Bring your old glasses to services during the month of

February and drop them in the collection boxes. BJ will donate the glasses to the Jewish Guild for the Blind to benefit visually impaired people in our city. Glasses can also be dropped off at 88th Street during business hours through February 26. For more info, contact Dorothy Luft at dorothyluft@yahoo.com.
(continued on page 4)

UPCOMING LIMUD Please visit www.bj.org for more information and to register.

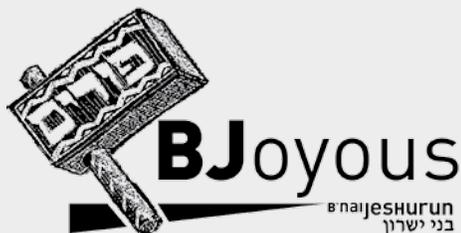
• Service of the Heart: A Study of Maimonides' Laws of Prayer Rabbi J. Rolando Matalon

7 Tuesdays (remaining classes February 28, March 13, 20, 27), 6:30-8:00PM, 88th Street Sanctuary: We will examine the Rambam's approach to prayer in his legal code Mishneh Torah—The Book Of Love (Sefer Ahavah) and his invaluable teachings about the development of Jewish prayer, including: prayer as fulfillment of the commandments to serve God and to love God; the role of kavanah; what is the place of contemplation?; how can we reconcile spontaneous prayer and mandatory prayer?; can we petition God?; can prayer shape our character and influence our actions? Free of charge. Registration required at www.bj.org.

• Stories of the Talmudic Rabbis Rabbi J. Rolando Matalon

7 Thursdays (remaining classes March 1, 15, 22, 29), 12:30-1:30PM, Midtown location given upon registration, Lunch and Learn (please bring your own lunch): We will study stories that reflect the concerns and struggles, fears and fantasies, even the dark side of our Talmudic sages. We will attempt to look at ourselves in the mirror of the Talmud in order to understand and confront our own nature. No knowledge of Hebrew is required. Free of charge. Registration required at www.bj.org.

“Lots” Going On at Purim 5772



Purim, the fourteenth of Adar, and one of the most joyous Jewish holidays, is March 7-8 this year. Here you'll find out about events and our community effort to send mishloah manot (Purim gift packages) to every BJ household and to give matanot l'evyonim (gifts to the poor) from every BJ household. Plan your Purim. Volunteer to help. Do it all at www.bj.org/purim.

• Give Matanot L'evyonim to JASA and Leket Israel

It's not too late to fulfill your obligation of matanot l'evyonim (gifts to the poor) by participating the community wide donation to JASA (Jewish Association for Services for the Aged) and Leket Israel (Israel's National Food Bank and largest food rescue network). Donations will be accepted through March 8. To donate, visit bj.org/purimgift. If you have any questions, please contact Amanda at aschanfield@bj.org.

• Purim Carnival

Sunday, March 4, 11:00AM, 88th Street Sanctuary: Celebrate Purim and “BJoyous” with the BJ community. The carnival opens at 11:00AM for families with children six and under, and opens to the entire community at 11:45AM. Enjoy the moon bounce and games, win one of our high quality “joyous” prizes, and help us raise tzedakah in the spirit of the holiday. Make sure to stay for the Purim Play at 1:15PM.

• Purim Play

Sunday, March 4, 1:15PM, 88th Street Sanctuary: “It's the Purim Show!” Join Mordy & Marty the Frogs along with Fozie, Fuzie, Ms. Prissy and the rest of the Purims & Misfits as they take on Ham(an) & Pam Richman, and try and save the great Purim theatre from meeting its demise. Presented by BJ's 3rd-6th graders. Prior to the show our Kindergarten through second graders will tell the real story of Purim through word and song. Come for the carnival at 11:45AM, but stay for the show.

• BJoyous—Mishloah Manot Creation Celebration

Sunday, March 4, 4:00-8:00PM, 88th Street Sanctuary: Get in the Purim spirit as we assemble 1,500 mishloah manot (Purim gift packages). This event is sure to “BJoyous”—the theme for this year's mishloah manot. As you assemble, enjoy music, trivia, and snacks. Featuring Judy Gold and other surprise guests. This will be a “Celebration of the Decades” and we invite you to dress with a nod to the 50s, 60s, or 70s. To sign up for a two-hour volunteer shift (4:00-6:00PM or 6:00-8:00PM), please go online. For more information contact Debbie Lerner at edmjlerner@aol.com.

• Mishloah Manot Delivery

Wednesday, March 7 and Thursday, March 8, times vary, meet at 88th Street: Help deliver mishloah manot to BJ member households for whom getting to the Megillah reading might be difficult. Mishloah manot will be delivered to BJ members over the age of 80, as well as those who have had a baby or death in their immediate family in the past year. Delivery will be done in pairs or groups. Volunteers are also needed for distributing mishloah manot before the Megillah reading. For more information contact Sarah Rosenthal at sarahfrosenthal@gmail.com. Please go online to sign up for a shift.

• Avoid the Line on Purim—Bring Your Mishloah Manot Email

Wednesday, March 7, 7:30PM, 88th Street Sanctuary: This year, BJ will have a special line for members to enter the Megillah reading first. The week prior to Purim, BJ member households will receive an email from Amanda Schanfield listing the people who contributed to your mishloah manot. This email will serve as your entrance card into the members' line and will also allow you to pick up your mishloah manot. Please bring this email, either printed or on your smart phone. Contact Amanda at aschanfield@bj.org for more information.

• TGEWC... Thank God Esther Was Charming:

Mekusharim Shabbat Dinner

Friday, March 9, following the service, 88th Street Frankel Hall: Let's toast Esther's charms with a classic Shabbat dinner for ages 55+. Charm your table and be guided into the Persian past. Why, you may wonder, is Purim such a strange mix of hiddenness and boisterousness? What was Esther hiding with her charm? For the answers to these questions about this holiday of zany goings-on, we turn to Adam Roffman, BJ's Rabbinic Fellow. Cost: \$33/members, \$43/non-members. Register online by Wednesday, February 29 and contact Belinda Lasky at blasky@bj.org for more information.

HEAR THE WHOLE MEGILLAH

Wednesday, March 7, 88th Street Sanctuary:

• Tot Puppet Show and Costume Parade • 5:30PM:

Children ages 6 and under should come dressed in their finest Purim costumes and be ready to sing, play games, and eat delicious hamentaschen as we bring in Purim!

• **Family Service • 6:00PM:** Families with children of all ages are invited to join BJ Rabbis and Hazzan for a joyous telling of the Megillah.

• Adult Megillah Reading and Celebration • 7:30PM:

BJoyous as you hear a full Megillah reading complete with a shpiel in which you will be an actor along with the BJ Rabbis and Hazzan. Following the reading there will be a celebration to remember. Costumes encouraged!

Thursday, March 8, 88th Street Sanctuary:

• Purim Morning Services with Megillah Reading • 7:30AM:

Continue to BJoyous as you start your day with Esther and Mordekhai.

WELCOME TO B'NAI JESHURUN!

• **Membership at B'nai Jeshurun:** We invite you to become a member of our living, thriving community. The simple act of joining BJ is transformative. It is an acknowledgement that BJ is your community, its rabbis are your rabbis, and its sanctuary is your space. Our fair share dues system ensures no one will be turned away based on financial reasons. For more information, contact Jon Wood, Membership Associate, at x250 or jwood@bj.org.

• **A Note From the Ushers:** To prepare for the comfort and security of all, doors open 30 minutes before services begin. Both kippot and tallitot are available in the back of the Sanctuary. Photography, cell phone use, writing and food are not permitted in the Sanctuary. Damaged books may be brought to the back of the Sanctuary.

• **Assistive Listening Devices for Services at BJ** are available during services at both 88th and 86th Streets. Ask an usher if you need one and please return the device when you leave.

• **Expand Your Social and Professional Network on LinkedIn and Facebook!** Hundreds of BJ members connect with each other through LinkedIn and Facebook. Become a member of the private "B'nai Jeshurun - New York City" LinkedIn group and benefit from your connection to this large community. You can share your professional information, post jobs, and be part of ongoing discussions. "Like" BJ's Facebook page, "B'nai Jeshurun NYC," and stay up-to-date with what's happening in the community.

JOIN US AT THE BJ MORNING MINYAN: Find current Morning Minyan information at www.bj.org/minyan. To receive a weekly minyan schedule by email, contact Ari Priven at apriven@bj.org.

YASHER KOAH

Yasher Koah: A column running at the end of each month highlighting a BJ member's recent achievement.



Yasher Koah Lisa Safier and Dale Bernstein! The Marriage Equality Hevra, led by co-chairs Lisa Safier and Dale Bernstein, had worked tirelessly for six years to pass legislation in NY State for equal access to the rights and responsibilities of civil marriage for same-sex couples. Through their complementary leadership styles, Lisa and Dale successfully led the Marriage Equality Hevra to their goal of seeing NY State sign the Marriage Equality Act. In their professional lives, Lisa works in marketing and Dale focuses on human resources. These skills, combined with Dale's talent as a dynamic emcee and Lisa's thoughtful execution, enabled the duo to build on the work of their previous co-chairs and achieve the goal of the entire hevra. Lisa and Dale never let the ball drop, were always thinking three steps ahead, and grew as leaders throughout the process. BJ is proud to have such proactive and forward-thinking leaders in our community.

If you know a BJ member who deserves a yasher koah, email Sue Daniels at bd4fan@gmail.com.

CREATING KEHILLAH (continued from page 2)

YOUTH AND FAMILY EDUCATION

• **March Tot Shabbat**

Friday, March 2, 5:15PM, 88th Street Sanctuary: Families will enjoy a kid-friendly Kabbalat Shabbat service filled with singing and dancing. Services begin at 5:15PM followed by dinner at 5:45PM with Shabbat blessings and songs. Dinner will include choices for adults as well as children, with vegetarian options available; dietary laws observed. While adults finish their meals, teen volunteers will engage children in games and more songs! Register at www.bj.org by noon on Wednesday, February 29 and contact Kristen at kkersey@bj.org with any questions or specific dietary requests.

• **B'nai Mitzvah Journey Opening Ritual**

Saturday, March 10, 4:00-5:30PM, 88th Street Sanctuary: Families of all 4th grade students are invited to BJ's annual B'nai Mitzvah Journey Opening Ritual, where the entire Torah will be unrolled, and each student will find the parashah (portion) that he/she will read when called to the Torah for his/her Bar/Bat Mitzvah. Rabbi Felicia Sol will lead this memorable event that brings together all 4th grade students and families as they begin their ascent toward becoming b'nai mitzvah. R.S.V.P. by registering online at www.bj.org.

EVENTS OF INTEREST

• **Responses to Religious Extremism in Israel:**

The Unheard Voices of Orthodox Changemakers

Wednesday, February 22, 6:30-9:00PM, JCC in Manhattan, 334 Amsterdam Avenue (at 76th Street): Rabbi Roly Matalon will introduce and moderate panel discussions and a Q and A with several inspiring Orthodox activists whose voices are not commonly heard: Shira Ben-Sasson Furstenberg (New Israel Fund), Drori Yehoshua (Memizrach Shemesh), Hanah Kehat (Kolech: Religious Women's Forum), Gadi Gvoryahu (Banish the Darkness) and Batya Kahana-Dror (Mavoi Satum Dead End). They are working to build a strong and democratic Israel on the foundation of Jewish values. Entrance, which includes a light dinner, costs \$18. R.S.V.P. at www.jccmanhattan.org.

• **They Shall Bear Fruit Even in Old Age:**

A Jewish Response to Aging in America

Tuesday, March 13, time TBD, The Jewish Theological Seminary, 3080 Broadway: What are the medical and social issues faced by an aging population? How do we, as a Jewish community, deal with the elderly in an ethical, fair, and compassionate way? This lecture, featuring the executive directors of Dorot and the Global Coalition on Aging, geriatricians, and experts in Jewish ethics, is free and open to the public. To learn more, visit www.jtsa.edu.

Please visit BJ online at www.bj.org for more information: Membership at BJ • Class and Event Registration • BJ Publications • Calendar of Events
ASL Interpreter available upon request.

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