

RABBIS:

J. Rolando Matalon • Marcelo R. Bronstein • Felicia L. Sol

HAZZAN & MUSIC DIRECTOR: Ari Priven

MARSHALL T. MEYER RABBINIC FELLOW: Rabbi Michelle Dardashti

BJ RABBINIC FELLOW: Jason Fruithandler

CANTORIAL INTERN: Shoshi Rosenbaum

TZAV

SHABBAT ZAKHOR

TORAH: ANNUAL Leviticus 6:1 - 8:36

TRIENNIAL Leviticus 6:1 - 7:10

1: 6:1 - 6:3

2: 6:4 - 6:6

3: 6:7 - 6:11

4: 6:12 - 6:16

5: 6:17 - 6:23

6: 7:1 - 7:6

7: 7:7 - 7:10

Maftir: Deuteronomy 25:17 - 19

HAFTARAH

I Samuel 15:1 - 34

NEXT WEEK: **SHEMINI**

SHABBAT PARAH

TORAH: ANNUAL Leviticus 9:1 - 11:47

TRIENNIAL Leviticus 9:1 - 10:11

HAFTARAH Ezekiel 36:16 - 38

March 18–25, 2011

12–19 Adar II, 5771

FRIDAY, MARCH 18

Kabbalat Shabbat Service

6:30 PM – 88th St. Sanctuary

SATURDAY, MARCH 19

Shabbat Morning Services

9:30 AM – 86th St. Sanctuary

Junior Congregation

10:30 AM – 86th St. Social Hall

Children's Services

10:45 AM – 86th St. Chapel and Parlor

Community Kiddush

Following Services – 86th St. Social Hall

Meet the Hazorim CSA Farmers

Following Kiddush – 86th St. Chapel (SEE P.2)

Family Purim Service

7:00 PM – 88th St. (SEE P.2)

Adult Megillah Reading and Celebration

8:15 PM – 88th St. (SEE P.2)

SUNDAY, MARCH 20

Morning Services with Megillah Reading

PURIM

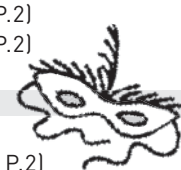
9:30 AM – 88th St.

Tot Costume Parade

11:00 AM – 88th St. (SEE P.2)

Carnival and Purim Play

11:45 AM – 88th St. (SEE P.2)



MONDAY, MARCH 21

Morning Minyan

7:30 AM – 88th St.

BJ Hebrew School

4:00-6:00 PM

Limud: Introduction to Judaism

7:00 PM – BJ Office

TUESDAY, MARCH 22

Morning Minyan

7:30 AM – 88th St.

Limud: The Book of Exodus

8:30 AM – 88th St.

Limud: More of The Rabbinic Mind and Imagination

12:30 PM – BJ Office (SEE P.3)

WEDNESDAY, MARCH 23

Morning Minyan

7:30 AM – 88th St.

THURSDAY, MARCH 24

Morning Minyan

7:30 AM – 88th St.

Judith Bernstein Lunch Program

12:00 PM – 88th St.

Limud: More Stories

12:30 PM (SEE P.3)

of the Talmudic Rabbis

BJ Hebrew School

4:00-6:00 PM

Limud: Parashat Hashavu'a

7:00 PM – BJ Office

FRIDAY, MARCH 25

Morning Minyan

7:30 AM – 88th St.

Bim Bam

9:30 and 10:45 AM – 88th St.

• Donate to the Japan Pacific Disaster Relief Fund

BJ sends our deepest sympathy to the people affected by the terrible earthquake and tsunami that struck Japan on March 12, and urges members to make a donation to the Japan Earthquake Relief Fund set up by UJA-Federation, www.ujafedny.org, or to the Japan Pacific Disaster Relief Fund of the American Jewish Joint Distribution Committee, www.jdc.org.

To register for classes and events, please visit www.bj.org.

SYNAGOGUE: 257 W. 88th St. • OFFICE: 2109 Broadway (Ansonia), Suite 203, New York, NY 10023 • TEL: 212.787.7600 • FAX: 212.496.7600 • WEBSITE: www.bj.org **BJ**

BJ's Ner Tamid at 88th St. is powered by the light of the sun.



SOCIAL ACTION/SOCIAL JUSTICE OPPORTUNITY OF THE WEEK

• Celebration and Report Back on Panim el Panim Community Cafés

Wednesday, April 13, 6:30-8:00PM, 88th Street:
We invite the entire BJ community to celebrate and hear a report back that captures the work of all three Cafés where we explored social justice issues that affect us. After the stories, issues, and concerns that were shared at each Café are reviewed, we will be looking at what is most deeply and broadly felt by the congregation. This evening will be an opportunity to assess the energy around issues so we can begin to strengthen current work or develop new directions. R.S.V.P. at www.bj.org/communitycafes.

CELEBRATING RABBI MATALON'S 25 YEARS AT BJ



Donate a Mahzor for the Yamim Nora'im

We are honoring Roly's 25 years of spiritual leadership by purchasing the new *Mahzor Lev Shalem* for Rosh Hashanah and Yom Kippur. Learn more and make your donation at www.bj.org/mahzor.

Send Rabbi Matalon a Personal Message

We are also collecting your messages to Roly for inclusion in a special book to be presented to him on behalf of the BJ community. Submit your message at www.bj.org/matalon25.

ANNOUNCEMENTS

HA-MAKOM YENAHEM

The community of B'nai Jeshurun extends sincere condolences to the following members and their families:

- Jonathan Lewis, Gabrielle Silver, Yaniv, Maya and Ella and their entire family on the death of Jonathan's beloved father, Richard Lewis.
- Cynthia and Burton Budick on the death of Cynthia's beloved mother, Julia Cherner.

COMMUNITY ACTIVITIES

PURIM 5771

Saturday, March 19, 88th Street:

Family Service • 7:00PM: Families with children of all ages can join BJ Rabbis and Ari for a joyous telling of the Megillah.

Adult Megillah Reading • 8:15PM: Purim masquerade extravaganza like never before. Costumes encouraged!

Sunday, March 20, 88th Street:

Purim Morning Services with Megillah Reading • 9:30AM

Tot Costume Parade • 11:00AM: Children ages 6 and under should come dressed in their finest Purim costumes and be ready to sing, play games, and eat delicious hamentaschen as we bring in Purim!

Carnival and Purim Play • 11:45AM: Come in costume, play games, win prizes, and watch the play. The play will begin at approximately 12:30PM.

• Teacher-in-Residence Shabbat Dinner

Friday, March 25, following the service, 88th Street Frankel Hall: Join us for a community dinner with teacher-in-residence Chaim Seidler-Feller. Is exile a punishment or a gift? How do we explain Jewish survival when other, arguably, greater cultures faded from the historical scene? Through a variety of texts—Biblical, Rabbinic, Hasidic and Homiletic—we will explore an alternative and innovative theological framework for understanding Jewish history. To register, please visit www.bj.org.

• Shabbat Afternoon Teaching

Saturday, March 26, 5:00-6:30PM, 88th Street Frankel Hall: The entire BJ community is invited to join the Men's Havurah for a conversation with Teacher-in-Residence Rabbi Chaim Seidler-Feller entitled "Anticipation vs. Fulfillment: Elijah's Cup and the Messianic Idea in the Passover Haggadah." Rabbi Seidler-Feller is in his 36th year as director of UCLA Hillel, has taught Kabbalah and Talmud, and is a member of many acclaimed Jewish educational institutes. Rabbi Marcelo Bronstein will be hosting this event.

• Coming Back to Our Home: A Celebration in Song

Sunday, April 3, 3:00-5:30PM, 89th Street Heschele School and 88th Street Sanctuary: Join us as we celebrate 25 years of the renewal of BJ and the historic event of the reacquisition of BJ's community home. The festivities will begin at the Heschele School on 89th Street with light refreshments and tours of the building, leaving every 15 minutes from 3:00-3:45PM. The event will conclude at the BJ sanctuary with an update about the building purchase and plans, and a musical celebration of Piyutim performed by the BJ musicians. The update and concert will begin at 4:15PM. The event is chaired by Beth Kern. R.S.V.P. required to Guy at gfelixbrodt@bj.org for the tours only. Free of charge.

• The Gift of Grief—A Paradoxical Journey Toward Our Light Within

Tuesday, April 5, 7:30-9:00PM, 88th Street: Please join us for the annual Bikkur Holim Teaching with Rabbi Matthew Gewirtz. Rabbi Gewirtz is a

MAZAL TOV

- Andrea Bigelisen-Riskin and Drew Kopf on their recent engagement.

TODAH RABBAH

- This week's Community Kiddush is sponsored by Sheila and Jerry Rothman in honor of their son, Gabriel, becoming a Bar Mitzvah.

• Mishloah Manot

"And Mordecai wrote these things ... the month which has turned unto them from sorrow to gladness and from mourning unto a good day ... they should make them days of ... sending portions one to another and gifts to the poor." (Esther 9:20-22)." From the Megillah we learn the customs of mishloah manot, sending packages to loved ones, and matanot l'evyonim, gifts to the poor. Leket Yisrael, a wonderful organization that feeds hundreds of thousands of needy people in Israel each year, offers a way to do both with the Leket Israel Purim E-card, which you can find at www.leket.org.il/english. So, in addition to making your own mishloah manot packages for a few close friends and giving tzedakah, consider sending this virtual Purim E-card to all your friends and family. It's a great way to prevent food waste and say Purim sameah (happy Purim)!

regular contributor to numerous professional publications, including the *CCAR Journal* and *The American Rabbi*. He is the author of *The Gift of Grief: Finding Peace, Transformation and Renewed Life after Great Sorrow*. He began his tenure as the Senior Rabbi of Congregation B'nai Jeshurun, Short Hills, NJ in July 2006. Previously he served as Senior Associate Rabbi of Congregation Rodeph Sholom.

• Rabbi David Silber Discusses His New Haggadah

Thursday, April 7, 6:45PM, 88th Street: Rabbi Silber of Drisha will talk about his recently published Haggadah, *A Passover Haggadah: Go Forth and Learn*. Rabbi Silber, along with Rachel Furst, has given us two books in one: the Haggadah itself, with an under-the-line commentary, and a collection of essays that provide close readings of the Biblical and Rabbinic texts that inform seder-night ritual. *A Passover Haggadah* provides new sources of insight that deepen the Passover experience for today's readers.

• Aliyah and Kiddush to Honor BJ Volunteers

Saturday, April 9, during Shabbat morning services, 86th Street: The BJ community thrives on the activity and support of over one thousand volunteers. Volunteers personify one of the three pillars upon which BJ was built and demonstrate commitment to serving our community through many meaningful initiatives. We invite you to join together for the honor of being called to the Torah for an aliyah during services, with a special Kiddush in your honor at the 88th Street Sanctuary immediately following. R.S.V.P. to Belinda Lasky at blasky@bj.org by April 1.

• Did You Meet and/or Get Married at BJ?

Saturday, May 14, at Shabbat morning services, 86th Street: Calling all members who met their partner/spouse at BJ and/or got married in the Sanctuary. We will honor you at Shabbat services. Please identify yourselves by contacting Helena Diamant Glass at 212-217-3826 or helena_diamantglass@fitnyc.edu as soon as possible.

• Mekusharim Minyanim

Following up with our January event, Mekusharim aims to provide opportunities for all of our members 55+ to socialize with each other based on

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COMMUNITY ACTIVITIES *(continued from page 2)*

the neighborhoods where they were born and raised. Join us for morning minyan with time to schmooze and get to know one another. Choose your date: Tuesday, March 29: Bronx; Wednesday, April 6: Brooklyn; Tuesday, April 12: Queens; Wednesday, May 4: Manhattan; Tuesday, May 10: New Jersey, Long Island, Westchester and beyond. For more information, contact Belinda at x224.

2011 Women's Retreat
Friday, May 20–Sunday, May 22
sabella Freedman Jewish Retreat Center
Register at www.bj.org

CREATING KEHILLAH

SOCIAL ACTION/SOCIAL JUSTICE

• Meet the Hazorim CSA Farmers

Saturday, March 19, following Shabbat morning Kiddush, 86th Street Chapel: Don't miss Ken and Maryellen of Free Bird Farm who will join us to answer questions and help kick off another delicious season of the Hazorim CSA! Find out everything you wanted to know about our fabulous farmers and how they grow the delicious produce they will bring this summer. New this year are fruit and cheese shares from 5 Spoke Creamery and ADAMAH who will be providing free samples during the meeting for interested members. More information at www.bj.org/csa.

• Special Purim Habitat for Humanity Service Opportunity

Sunday, March 20, 9:00AM–4:30PM, location given upon R.S.V.P.: Join a group of BJ volunteers for a day of service on Purim to fulfill the mitzvah of matanot l'evyonim, or taking care of the poor. Through Habitat for Humanity, we will be working on homes with the Brush with Kindness project at DeHostos Community Center in West Harlem. We will be painting a community space with bright colors and murals. Please only R.S.V.P. if you can attend for the entire day. Everyone over age 16 is invited to participate. R.S.V.P. to volunteers@tzeirim.bj.org.

• Join the BJ AIDS Walk Team

Sunday, May 15, 9:00AM–2:00PM, Central Park: Please join the B'nai Jeshurun AIDS Walk Team: Praying with Our Feet. The Teen Leadership group promises an exciting and fun day of walking, chatting and meeting new people in the beautiful Central Park. Money raised will be contributed to the Gay Men's Health Crisis (GMHC) and all other AIDS Walk beneficiaries, so if you cannot walk with the BJ Team, please consider making a donation. Sign up and learn more on the BJ website, www.bj.org/aidswalk.

• BJ Hazorim CSA

Tuesdays, June 7–November 1, 4:30–7:30PM, 88th Street Sidewalk: Join us for our second season! CSA stands for Community Supported Agriculture and is a chance for you to pick up fresh, organic food from Free Bird Farm at BJ once a week beginning June 7 at 88th Street. New this year choose from vegetable, egg, fruit, and cheese shares! Registration is open! Learn more at www.bj.org/csa.

• Food Donors Needed for the BJ/SPSA Homeless Shelter

Sunday–Thursday nights, food arrives by 7:00PM, various locations: Enjoy cooking? Looking for a volunteer opportunity to work around your busy schedule? Volunteers are needed to donate food to the BJ/SPSA Homeless Shelter. Have your family, havurah, friends, or just you volunteer once a month and donate dinner for 10–12 women. You are welcome to prepare a meal yourself or buy the food and to stay and share the meal with our guests. For more details, contact Helen at helenbjfoodshelter@gmail.com.

YOUTH AND FAMILY EDUCATION

• K-2 Shabbat Family Program

Saturday, April 2, 9:45–10:45AM, 86th Street Parlor: This program allows families to come together and meet other families while engaging in educational activities. Parents will learn with other parents, led by BJ's educators, while students and teachers interact. Families then attend Children's Services, followed by participation in Minyan Bet (for children ages 4–6), or Junior Congregation (grades 2–6). Other activities include family projects, learning, eating and lots more. Contact Kristen Kersey at kkersey@bj.org for more information.

• 1st Grade Families Cook for the Shelter

Tuesday, April 5, 5:00–6:30PM, 88th Street Frankel Hall: 1st graders and their families are invited to cook for the BJ/SPSA Homeless Shelter. Every month, a different grade of students prepares a meal for the shelter

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UPCOMING LIMUD *Please visit www.bj.org for more information and to register.*

• More of The Rabbinic Mind and Imagination: Pirke deRabbi Eliezer Rabbi Felicia L. Sol

5 Tuesdays (remaining classes March 22, 29, April 5, 12), 12:30–1:45PM, BJ Office Conference Room: Continue to explore the way the Sages understood the Torah through the close textual reading of the 9th century midrashic work Pirke deRabbi Eliezer. Come to know how the rabbis thought, their creative imagination, and their responses to questions in the Torah. No Hebrew reading necessary. New students welcome. Free of charge; registration required at www.bj.org.

• More Stories of the Talmudic Rabbis

Rabbi J. Rolando Matalon

9 Thursdays (remaining class March 24), 12:30–1:30PM, Midtown location TBA, Lunch and Learn (please bring your own lunch): We will study of stories that reflect the concerns and struggles, fears and fan-

tasies, even the dark side of our Talmudic sages. We will attempt to look at ourselves in the mirror of the Talmud in order to understand and confront our own nature. No knowledge of Hebrew is required. Free of charge; registration required at www.bj.org.

• BJ Israel Salons

Rabbi Marcelo R. Bronstein

Tuesdays, April 5 and 12, 7:00–9:00PM, Upper West Side location: Marcelo will again facilitate Beit Midrash Salons. All the Salons will be dedicated to Israel. We'll be looking into Israeli society through documentary films, text and sometimes a guest speaker to foster meaningful conversations about Israel, its beauty and complexity. Each Salon is a 2-session series. April salons are targeted to members celebrating their 10-year anniversary at BJ. Location provided upon R.S.V.P. to ngoodhart@bj.org.

GENERAL INFORMATION

WELCOME TO B'NAI JESHURUN! If you are unfamiliar with our community and Shabbat services, see our "Welcome to BJ" brochure at the back of the Sanctuary, or ask an usher to be seated next to a congregant familiar with the services.

- **Membership at B'nai Jeshurun:** We invite you to become a member of our living, thriving community. The simple act of joining BJ is transformative. It is an acknowledgement that BJ is your community, its rabbis are your rabbis, and its sanctuary is your space. Membership at B'nai Jeshurun includes: admission to High Holy Day services; special rates for classes, dinners, and events; support for life cycle events and in times of difficulty; group orientations for new members; vibrant Hebrew School; and more! Our fair share dues system ensures no one will be turned away based on financial considerations. For more information about becoming a member, please contact Belinda Lasky, Assistant Executive Director, x224 or blasky@bj.org. We look forward to welcoming you to our community!

- **A Note from the Ushers: *There is now one Friday evening Kabbalat Shabbat service.*** To prepare for the comfort and security of all, doors open 30 minutes before services begin. As the weather cools, please time your arrival accordingly. After services on Friday nights, please leave siddurim (prayer books) on the seats. Men are asked to wear kippot during services. Photography, cell phone use, and food are not permitted in the Sanctuary. To give the siddurim and humashim (Torah text) the respect they merit, they should not be placed on the floor

when not in use. Tallitot and damaged books may be brought to the back of the Sanctuary after Shabbat services.

- **Assistive Listening Devices for Services at BJ** are available during services at both 88th and 86th Streets. Contact the ushers at the back of the Sanctuary—and please remember to return the devices when you leave.

- **LinkedIn and Network Out!**

Want to expand your network? Want to make more connections within the BJ community? Then join over 450 BJ members who already joined the "B'nai Jeshurun–New York City" BJ group on LinkedIn, www.linkedin.com. There you can share your professional network, post jobs, and respond to any ongoing discussions posted in the group.

- **We Want to See Your Face Every Day—on Facebook!**

Tired of knowing the faces in the crowd but not the names? Want to get to know more BJ members? Then join BJ's Facebook group, called B'nai Jeshurun NYC. You can see other members, post pictures and start discussions—all just a click away! We hope this tool will help build community at BJ from online to on-sight. Looking forward to seeing you there.

JOIN US AT THE BJ MORNING MINYAN:

See updated information about the Morning Minyan at www.bj.org/tefillah/minyan/. If you are interested in receiving a weekly minyan email, please contact Ari Priven at apriven@bj.org.

Excerpts from *Man's Quest for God*, by Abraham Joshua Heschel

Trembling in the realization that we are a blend of modesty and insolence, of self-denial and bias, we beseech God for rescue, for help in the control of our thoughts, words, and deeds. We lay all our forces before Him. Prayer is arrival at the border. The dominion is Thine. Take away from me all that may not enter Thy realm.

CREATING KEHILLAH *(continued from page 3)*

guests. Together, we cook and set the table while engaging in study about the Jewish value of feeding the hungry. This is a community-wide program; all families of 1st graders may participate. R.S.V.P. to Heidi Slimm Dolman at hjslimm@gmail.com by Sunday, April 3.

TZE'IRIM: 20s/30s

- **A Conversation with Jackie Frankel: Israel's Threat From Within** **Wednesday, March 23**, 7:30-9:00PM, BJ Office: Tze'irim will discuss this and more with Jackie Frankel, a development associate from the Jaffa Institute in Israel. Jackie, a former BJ member, made aliyah nearly two years ago, and we welcome her back to town and look forward to hearing all that she has learned abroad. R.S.V.P. to Wendy at chairs@tzeirim.bj.org.

- **Limud: The Things We Never Learned—Finding our Way into Shabbat** **Thursdays, March 24 and 31**, 7:30-9:15PM, address given upon R.S.V.P.: Uncover the mysteries and keys to Shabbat in order to make it meaningful and accessible today. Come to understand how the layers of tradition built the Shabbat experience, and together we will discuss the challenge of how to build a Shabbat life and community in 2011. Rabbi Felicia Sol will lead this class for 20- and 30-somethings in her home. R.S.V.P. to Liz Rosenblum at erosenblum@bj.org.

- **Tze'irim Heads to Broadway**

Thursday, April 7, 8:00PM, Shubert Theatre: Join Tze'irim for a fun filled night in going to see the Tony Award-Winning show "Memphis." Tickets will cost \$42.00 and seats will be located in the Rear Mezzanine. Please sign up using our online registration at www.bj.org, and contact Jodi at jodi_meisler@yahoo.com with any questions.

BEKEF: 35+

- **Tze'irim 30s and Bekef 40s ONLY Brunch**

Sunday, March 27, 11:00AM- 2:00PM, 88th Street Frankel Hall: Join us as Tze'irim and Bekef come together for a Sunday brunch for ages 31-49 ONLY with no exceptions. Enjoy a magnificent kosher buffet-style brunch in an intimate setting together with your friends, and get a chance to meet new people! The program will include a short discussion, music and lots of time to shmooze. \$20 members/ \$25 non-members; register on the BJ website, www.bj.org.

Please visit BJ online at www.bj.org for more information: Membership at BJ • Class and Event Registration • BJ Publications • Calendar of Events
ASL Interpreter available upon request.

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