

RABBIS:

J. Rolando Matalon • Marcelo R. Bronstein • Felicia L. Sol

HAZZAN & MUSIC DIRECTOR: Ari Priven

MARSHALL T. MEYER RABBINIC FELLOW: Rabbi Michelle Dardashti

BJ RABBINIC FELLOW: Jason Fruithandler

CANTORIAL INTERN: Shoshi Rosenbaum

PEKUDEI

SHABBAT SHEKALIM

MEVARKHIM HAḤODESH

TORAH: ANNUAL Exodus 38:21 - 40:38

TRIENNIAL Exodus 38:21 - 39:21

1: 38:21 - 38:23

2: 38:24 - 38:27

3: 38:28 - 39:1

4: 39:2 - 39:7

5: 39:8 - 39:14

6: 39:15 - 39:18

7: 39:19 - 39:21

Maftir: 30:11 - 30:16

HAFTARAH

II Kings 12:1 - 7, I Samuel 18, 42

NEXT WEEK: VAYIKRA

TORAH: ANNUAL Leviticus 1:1 - 5:26

TRIENNIAL Leviticus 1:1 - 2:16

HAFTARAH Isaiah 43:21 - 44:23

March 4-11, 2011

28 Adar I-5 Adar II, 5771

FRIDAY, MARCH 4

Tot Shabbat and Dinner

5:30 PM - 88th St. Sanctuary

Kabbalat Shabbat Service

6:30 PM - 88th St. Sanctuary

SATURDAY, MARCH 5

Shabbat Morning Services

9:30 AM - 86th St. Sanctuary

Bar Mitzvah

Jonah Klausner

5th Grade Family Learning Program

9:30 AM - 86th St. Chapel (SEE P.3)

K-2 Shabbat Family Program

9:45 AM - 86th St. Parlor

Junior Congregation

10:30 AM - 86th St. Social Hall

Children's Services

10:45 AM - 86th St. Chapel and Parlor

Community Kiddush

Following Services - 86th St. Social Hall

Limud: Rosh Ḥodesh Women's Group and Havdalah

5:00 PM - 86th St. Social Hall (SEE P.3)

SUNDAY, MARCH 6

Morning Minyan

9:30 AM - 88th St.

Community Café: Talking, Listening, Envisioning Change

4:30 PM - 88th St.

MONDAY, MARCH 7

Morning Minyan

9:30 AM - 88th St.

BJ Hebrew School

4:00-6:00 PM

Limud: Introduction to Judaism

7:00 PM - BJ Office

TUESDAY, MARCH 8

Morning Minyan

7:30 AM - 88th St.

Limud: The Book of Exodus

8:30 AM - 88th St.

Limud: BJ Salon

7:00 PM

WEDNESDAY, MARCH 9

Morning Minyan

7:30 AM - 88th St.

THURSDAY, MARCH 10

Morning Minyan

7:30 AM - 88th St.

Judith Bernstein Lunch Program

12:00 PM - 88th St.

BJ Hebrew School

4:00-6:00 PM

Tze'irim: Screening of "Young Frankenstein"

7:00 PM - 88th St. (SEE P.3)

Limud: Parashat Hashavu'a

7:00 PM - BJ Office

FRIDAY, MARCH 11

Morning Minyan

7:30 AM - 88th St.

Bim Bam

9:30 and 10:45 AM - 88th St.



SOCIAL ACTION/SOCIAL JUSTICE OPPORTUNITY OF THE WEEK

Community Cafés: Talking, Listening, Envisioning Change

Tuesday, March 29, 6:15-8:30PM, 88th Street:

Join us at one of three Community Cafés, where we will break bread, have warm soup, and share interesting conversations about the issues that affect us as concerned New Yorkers. It is 2011 and our city has changed since our last round of community conversations. Panim e! Panim needs to hear from you, our fellow BJ members. Your input will guide the direction of BJ's social justice efforts. Help us create a kehillah kedoshah, a sacred community, within our congregation as well as within our city and state. Register at www.bj.org/communitycafes.

CELEBRATING RABBI MATALON'S 25 YEARS AT BJ

We will be honoring Roly's 25 years of spiritual leadership by purchasing the new *Mahzor Lev Shalem* for Rosh Hashanah and Yom Kippur, published by the Rabbinical Assembly. To honor Roly, you are invited to donate one or more copies of the 4,000 mahzorim we will need in order to use them during the Yamim Nora'im. A bookplate with the name of the donor will be placed in each mahzor. At the same time, we will be collecting your messages to Roly for inclusion in a special book he will be given. Donations can be made at www.bj.org/mahzor beginning Monday, March 7.

2011 Women's Retreat

Friday, May 20-Sunday, May 22 • Isabella Freedman Jewish Retreat Center

Register at www.bj.org

To register for classes and events, please visit www.bj.org.

SYNAGOGUE: 257 W. 88th St. • OFFICE: 2109 Broadway (Ansonia), Suite 203, New York, NY 10023 • TEL: 212.787.7600 • FAX: 212.496.7600 • WEBSITE: www.bj.org **BJ**

BJ's Ner Tamid at 88th St. is powered by the light of the sun.

ANNOUNCEMENTS

MAZAL TOV

To the following members and their families:

- Jonah, Paul, April and Gabriel Klausner on Jonah becoming a Bar Mitzvah.
- Eve and Michael Gertzman and Carole Balin on Eve becoming a Bat Mitzvah at Hebrew Union College this week.
- Bill and Vicki Abrams on their grandson, Scott Leff, becoming a Bar Mitzvah at Central Synagogue this Shabbat.

COMMUNITY ACTIVITIES

• New Members Cook for Our Shelter

Tuesday, March 8, 5:00-7:00PM, 88th Street Kitchen: Meet fellow new members as we prepare dinner for the guests of the BJ/SPSA Homeless Shelter. We'll meet downstairs in the BJ kitchen. As usual, all the cooks will split the cost of the groceries (\$8-10), and no cooking experience is necessary. This event is for members only. R.S.V.P. to Jon Wood at jwood@bj.org by Monday, March 7.

• Marriage Equality Hevra Meeting

Tuesday, March 8, location and time given upon R.S.V.P.: The BJ Marriage Equality Hevra invites you to attend their next meeting to learn about how we are working to achieve marriage equality for gay couples in New York State. For more information, please contact Dale at bernstein.dale@gmail.com or Lisa at lsafier@yahoo.com.

• Mekusharim Event: 97 Orchard—Brunch and Discussion Panel

Sunday, March 13, 11:30AM-2:30PM, City Hall Restaurant: Mekusharim is for ages 55+. After a casual brunch, we will hear from the author, Jane Ziegelman. Jane will be joined for discussion by BJ members Henry Meer and Sam Schatsky, moderated by BJ member Sandee Brawarsky. *97 Orchard* is an edible history of five immigrant families in one New York tenement. Space is limited; registration required; BJ members only. For information contact Sarah Guthartz at sguthartz@bj.org or x234.

• Teacher-in-Residence Shabbat Dinner

Friday, March 25, following the service, 88th Street Frankel Hall: Join us for a community dinner with teacher-in-residence Chaim Seidler-Feller. Is exile a punishment or a gift? How do we explain Jewish survival when other, arguably, greater cultures faded from the historical scene? Through a variety of texts—Biblical, Rabbinic, Hasidic and Homiletic—we will explore an alternative and innovative theological framework for understanding Jewish history. To register, please visit www.bj.org.

• Shabbat Afternoon Teaching and Men's Havurah

Saturday, March 26, 3:00-4:30PM, 88th Street Frankel Hall: Join the Men's Havurah for a conversation with Teacher-in-Residence Rabbi Chaim Seidler-Feller. Rabbi Seidler-Feller is in his 36th year as director of UCLA Hillel, has taught Kabbalah and Talmud, and is a member of many acclaimed Jewish educational institutes. This event is open to the community. Rabbi Marcelo Bronstein will be hosting this event.

• Coming Back to Our Home: A Celebration in Song

Sunday, April 3, 3:00-5:30PM, 89th Street Heschel School and 88th Street Sanctuary: Join us as we celebrate 25 years of the renewal of BJ and the historic event of the reacquisition of BJ's community home. The festivities will begin at the Heschel School on 89th Street with light refreshments and tours of the building, leaving every 15 minutes from 3:00-3:45PM. The event will conclude at the BJ sanctuary with an update about the building purchase and plans, and a musical celebration of Piyutim performed by the BJ musicians. The event is chaired by Beth Kern. R.S.V.P. required to Guy at gfelixbrodt@bj.org for the tours only. Free of charge.

B'RUKHIM HABA-IM

- Karina Martin Hogan and Classical Jewish Texts students, Fordham University.
- Rabbi Seth Phillips and midshipmen, the American Naval Academy, Annapolis, Maryland.
- David Rothberg and Confirmation Class, Temple Chayai Shalom, South Easton, Massachusetts
- Rabbi Baht Weiss and Confirmation Class, Temple Beth Ami, Rockville, Maryland.

• Rabbi David Silber Discusses His New Haggadah

Thursday, April 7, 6:45PM, 88th Street: Rabbi Silber of Drisha will talk about his recently published Haggadah, *A Passover Haggadah: Go Forth and Learn*. Rabbi Silber, along with Rachel Furst, has given us two books in one: the Haggadah itself, with an under-the-line commentary, and a collection of essays that provide close readings of the Biblical and Rabbinic texts that inform seder-night ritual. *A Passover Haggadah* provides new sources of insight that deepen the Passover experience for today's readers.

• Community Second Night Pesah Seder

Tuesday, April 19, 6:00-10:00PM, 88th Street Frankel Hall: For the fourth year, Rabbi Marcelo Bronstein will be leading the Community Second Night Pesah Seder. This event is for members only. Reservations will be honored strictly on a first-come, first-served basis. Download the registration form from the BJ website, www.bj.org, and mail your check to Naomi Goodhart, B'nai Jeshurun, 2109 Broadway, #203, New York, NY 10023. Please reserve early.

• Mishloah Manot

"And Mordecai wrote these things ... the month which has turned unto them from sorrow to gladness and from mourning unto a good day ... they should make them days of ... sending portions one to another and gifts to the poor." (Esther 9:20-22). From the Megillah we learn the customs of mishloah manot, sending packages to loved ones, and matanot l'evyonim, gifts to the poor. Leket Yisrael, a wonderful organization that feeds hundreds of thousands of needy people in Israel each year, offers a way to do both with the Leket Israel Purim E-card, which you can find at www.leket.org.il/english. So, in addition to making your own mishloah manot packages for a few close friends and giving tzedakah, consider sending this virtual Purim E-card to all your friends and family. It's a great way to prevent food waste and say Purim sameah h (happy Purim)!

PURIM 5771

Saturday, March 19, 88th Street:

Family Service • 7:00PM: Families with children of all ages can join BJ Rabbis and musicians for a joyous telling of the Megillah.

Adult Megillah Reading • 8:15PM: Purim masquerade extravaganza like never before. Costumes encouraged!

Sunday, March 20, 88th Street:

Purim Morning Services with Megillah Reading • 9:30AM

Tot Costume Parade • 11:00AM: Children ages 6 and under should come dressed in their finest Purim costumes and be ready to sing, play games, and eat delicious hamentaschen as we bring in Purim!

Carnival and Purim Play • 11:45AM: Come in costume, play games, win prizes, and watch the play. The play will begin at approximately 12:30PM.



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COMMUNITY ACTIVITIES *(continued from page 2)*

• **Donate Your Photos of BJ**

We are looking for photos of BJ people and events to add to the BJ archive. If you have one or more to contribute, especially of the period between 1985-1995, please contact Denise Waxman at dwxman@bj.org to find out about the information we want for each photo (date, photographer, etc.) and how to submit them.

CREATING KEHILLAH

YOUTH AND FAMILY EDUCATION

• **Dancing Through the Torah Service: 5th Grade Family Learning Program**

Saturday, March 5, 9:30AM, 86th Street Chapel: Last fall 5th grade students and their parents got up for Shabbat and explored the Morning Service. Now, join Rabbi Marcelo Bronstein in exploring the details of the Torah Service. We'll look at the ritual objects and practice the choreography of bringing out the Torah and reading from this sacred text. After the program, families will attend Junior Congregation in the Social Hall. Register online at www.bj.org.

SOCIAL ACTION/SOCIAL JUSTICE

• **Meet the Hazorim CSA Farmers**

Saturday, March 19, following Shabbat morning Kiddush, 86th Street Chapel: Don't miss Ken and Maryellen of Free Bird Farm who will join us to answer questions and help kick off another delicious season of the Hazorim CSA! Find out everything you wanted to know about our fabulous farmers and how they grow the delicious produce they will bring this summer. New this year are fruit and cheese shares from 5 Spoke Creamery and ADAMAH who will be providing free samples during the meeting for interested members. More information at www.bj.org/csa.

• **Join the BJ AIDS Walk Team**

Sunday, May 15, 9:00AM-2:00PM, Central Park: Please join the B'nai Jeshurun AIDS Walk Team: Praying with Our Feet. The Teen Leadership group promises an exciting and fun day of walking, chatting and meeting new people in the beautiful Central Park. Money raised will be contributed to the Gay Men's Health Crisis (GMHC) and all other AIDS Walk beneficiaries, so if you cannot walk with the BJ Team, please consider making a donation. Sign up and learn more on the BJ website, www.bj.org/aidswalk.

• **BJ Hazorim CSA**

Tuesdays, June 7-November 1, 4:30-7:30PM, 88th Street Sidewalk: Join us for our second season! CSA stands for Community Supported Agriculture

• **BJ Communications Appeal for Design Software**

Our plans are exceeding the capability of our tools. Do you own a recent version of Adobe® Creative Suite (Design Basic or similar)? Are you willing to donate it (transfer the license) to BJ for use in the office? If so, it is our design to connect with you. Please contact Denise Waxman at dwxman@bj.org.

and is a chance for you to pick up fresh, organic food from Free Bird Farm at BJ once a week beginning June 7 at 88th Street. New this year choose from vegetable, egg, fruit, and cheese shares! Registration is open! Learn more at www.bj.org/csa.

TZE'IRIM: 20s/30s

• **Screening of Mel Brooks' "Young Frankenstein"**

Thursday, March 10, 7:00PM, 88th Street: Join Tze'irim for a night of comic relief as they screen the classic Mel Brooks film "Young Frankenstein." Admission is free, but be sure to bring your favorite kosher popcorn, wine or dessert to share. Register at www.bj.org.

• **Tze'irim Shabbat Dinner 20s ONLY**

Friday, March 11, following the service, 88th Street Frankel Hall: Join us for a dinner with Rabbinic Fellow Jason Fruithandler, and a fully catered meal with wine in an intimate setting. A great chance to get together with friends, make new ones and start Shabbat together with beautiful z'miro. \$23 members; \$28 non-members. To register, visit the BJ website at www.bj.org.

• **Limud: The Things We Never Learned—Finding our Way into Shabbat**

Thursdays, March 24 and 31, 7:30-9:15PM, address given upon R.S.V.P.: Uncover the mysteries and keys to Shabbat in order to make it meaningful and accessible today. Come to understand how the layers of tradition built the Shabbat experience, and together we will discuss the challenge of how to build a Shabbat life and community in 2011. Rabbi Felicia Sol will lead this class for 20- and 30-somethings in her home. R.S.V.P. to Liz Rosenblum at erosenblum@bj.org.

BEKEF: 35+

• **Tze'irim 30s and Bekef 40s ONLY Brunch**

Sunday, March 27, 11:00AM- 2:00PM, 88th Street Frankel Hall: Join us as Tze'irim and Bekef come together for a Sunday brunch for ages 31-49 ONLY with no exceptions. Enjoy a magnificent kosher buffet-style brunch in an intimate setting together with your friends, and get a chance to meet

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UPCOMING LIMUD *Please visit www.bj.org for more information and to register.*

• **Rosh Hodesh Adar II Women's Group and Havdalah:**

A Second Chance at Happiness

Rabbi Michelle Dardashti

Saturday, March 5, 5:00-7:00PM, 86th Street Social Hall: Tradition holds "When the month of Adar arrives, we must increase our joy..." and Adar arrives twice this year! Join us in ushering in Adar II, with an exploration of what it might mean to have a "second chance at simcha/happiness," followed by Havdalah. Please bring a dairy/kosher snack to share with the group.

• **More of The Rabbinic Mind and Imagination: Pirke deRabbi Eliezer**

Rabbi Felicia L. Sol

5 Tuesdays (March 15, 22, 29, April 5, 12), 12:30-1:45PM, BJ Office Conference Room: Continue to explore the way the Sages understood the Torah through the close textual reading of the 9th century

midrashic work Pirke deRabbi Eliezer. Come to know how the rabbis thought, their creative imagination, and their responses to questions in the Torah. No Hebrew reading necessary. New students welcome. Free of charge; registration required at www.bj.org.

• **More Stories of the Talmudic Rabbis**

Rabbi J. Rolando Matalon

9 Thursdays (remaining classes March 17, 24), 12:30-1:30PM, Midtown location TBA, Lunch and Learn (please bring your own lunch): We will study of stories that reflect the concerns and struggles, fears and fantasies, even the dark side of our Talmudic sages. We will attempt to look at ourselves in the mirror of the Talmud in order to understand and confront our own nature. No knowledge of Hebrew is required. Free of charge; registration required at www.bj.org.

GENERAL INFORMATION

WELCOME TO B'NAI JESHURUN! If you are unfamiliar with our community and Shabbat services, see our "Welcome to BJ" brochure at the back of the Sanctuary, or ask an usher to be seated next to a congregant familiar with the services.

• **Membership at B'nai Jeshurun:** We invite you to become a member of our living, thriving community. The simple act of joining BJ is transformative. It is an acknowledgement that BJ is your community, its rabbis are your rabbis, and its sanctuary is your space. Membership at B'nai Jeshurun includes: admission to High Holy Day services; special rates for classes, dinners, and events; support for life cycle events and in times of difficulty; group orientations for new members; vibrant Hebrew School; and more! Our fair share dues system ensures no one will be turned away based on financial considerations. For more information about becoming a member, please contact Belinda Lasky, Assistant Executive Director, x224 or blasky@bj.org. We look forward to welcoming you to our community!

• **A Note from the Ushers: *There is now one Friday evening Kabbalat Shabbat service.*** To prepare for the comfort and security of all, doors open 30 minutes before services begin. As the weather cools, please time your arrival accordingly. After services on Friday nights, please leave siddurim (prayer books) on the seats. Men are asked to wear kippot during services. Photography, cell phone use, and food are not permitted in the Sanctuary. To give the siddurim and humashim (Torah text) the respect they merit, they should not be placed on the floor

when not in use. Tallitot and damaged books may be brought to the back of the Sanctuary after Shabbat services.

• **Assistive Listening Devices for Services at BJ** are available during services at both 88th and 86th Streets. Contact the ushers at the back of the Sanctuary—and please remember to return the devices when you leave.

• **LinkedIn and Network Out!**

Want to expand your network? Want to make more connections within the BJ community? Then join over 450 BJ members who already joined the "B'nai Jeshurun—New York City" BJ group on LinkedIn, www.linkedin.com. There you can share your professional network, post jobs, and respond to any ongoing discussions posted in the group.

• **We Want to See Your Face Every Day—on Facebook!**

Tired of knowing the faces in the crowd but not the names? Want to get to know more BJ members? Then join BJ's Facebook group, called B'nai Jeshurun NYC. You can see other members, post pictures and start discussions—all just a click away! We hope this tool will help build community at BJ from online to on-sight. Looking forward to seeing you there.

JOIN US AT THE BJ MORNING MINYAN:

See updated information about the Morning Minyan at www.bj.org/tefillah/minyan/. If you are interested in receiving a weekly minyan email, please contact Ari Priven at apriven@bj.org.

Excerpts from *Man's Quest for God*, by Abraham Joshua Heschel

To pray is to take notice of the wonder, to regain a sense of the mystery that animates all beings, the divine margin in all attainments. Prayer is our humble answer to the inconceivable surprise of living. It is all we can offer in return for the mystery by which we live. Who is worthy to be present at the constant unfolding of time? Amidst the meditation of mountains, the humility of flowers—wiser than all alphabets—clouds that die constantly for the sake of His glory, we are hating, hunting, hurting. Suddenly we feel ashamed of our clashes and complaints in the face of the tacit glory in nature. It is so embarrassing to live! How strange we are in the world, and how presumptuous our doings! Only one response can maintain us: gratefulness for witnessing the wonder, for the gift of our unearned right to serve, to adore, and to fulfill. It is gratefulness which makes the soul great.

CREATING KEHILLAH *(continued from page 3)*

new people! The program will include a short discussion, music and lots of time to shmooze. \$20 members/ \$25 non-members; register on the BJ website, www.bj.org.

EVENTS OF INTEREST

• **Congregation Tehillah's 10th Anniversary Bash with Pey Dalid**
Saturday, March 5, 8:00PM, The Riverdale Y, 5625 Arlington Ave.: How time flies when we're having fun! Ten years ago, BJ commissioned the establishment of Congregation Tehillah in Riverdale, and the joyous liberal tradition lives on. Come celebrate with us and Pey Dalid, the roots/reggae/rock group that's like Matisyahu, but with a touch of salsa. Definitely break out your dancing shoes—this is a fest not to be missed. Tickets: adults, \$25; under 18, \$15; family of four, \$70. To purchase tickets, visit www.congregationtehillah.org, click "donate now," and follow the prompts.

• **Cantorial School Recital at JTS**

Sunday, March 6, 5:00PM, Jewish Theological Seminary, 3080 Broadway: Yakov Hadash, BJ's education intern this year, along with three other talented cantorial students, will be performing a variety of material at their Senior Recital. Hebrew, Yiddish, and art songs, *hazzanut*, and some lighthearted material will be included. The performance will be followed by a hearty reception.

• **Oxfam America Hunger Banquet**

Tuesday, March 8, 7:00-9:00PM, Mercy Corps Action Center to End World Hunger, lower Manhattan: A hunger banquet is a powerful way for people to experience inequalities around the world and understand the impact of policy on poverty. Speakers will include Camille Joseph, special assistant to the Honorable Senator Kristen Gillibrand (D-NY); Majora Carter, founder of The Majora Carter Group; and Ms. Cissé, farmer and member of a shea butter cooperative under MobiM (Malian Organic Farmers' Movement). This event is free and open to the public. For more information, visit www.oxfamactioncorpsnyc.org.

Please visit BJ online at www.bj.org for more information: Membership at BJ • Class and Event Registration • BJ Publications • Calendar of Events
ASL Interpreter available upon request.

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