



RABBIS

Marshall T. Meyer (1985-1993)

J. Rolando Matalon • Marcelo R. Bronstein • Felicia L. Sol

CANTOR & MUSIC DIRECTOR

Ari Priven

MARSHALL T. MEYER RABBINIC FELLOWS

Rabbi Klief Rose • Katie Mizrahi

August 6 - August 13, 2004

20 Av - 26 Av 5764

EKEV

ANNUAL: Deuteronomy 7:12 - 11:25

TRIENNIAL: Deuteronomy 10:12 - 11:25

HAFTARAH: Isaiah 49:14 - 51:3

NEXT WEEK: RE-EH

ANNUAL: Deuteronomy 11:26 - 16:17

TRIENNIAL: Deuteronomy 15:1 - 16:17

HAFTARAH: Isaiah 54:11 - 55:5

SOCIAL JUSTICE OPPORTUNITY
 OF THE WEEK

MITZVAH WHILE YOU SLEEP

Volunteer for the BJ/SPSA Homeless shelter!
 We need 6-10 new volunteers to do one of the following: (1) sleep at the shelter once a month or (2) volunteer for set-up one evening a month. Many of our regular volunteers are out of town for the summer, so we need your help! Support one of BJ's longest running social justice programs. Sign up and contact Shelter Co-Chair Robert Imershein at 212-339-4250 or rimershein@capstarny.com for more info.

FRIDAY, AUGUST 6

Kabbalat Shabbat Service

7:00 PM – 88th St.

SATURDAY, AUGUST 7

Shabbat Service

9:30 AM – 88th St.

Children's Service

10:45 AM – 88th St.

SUNDAY, AUGUST 8

Morning Minyan

9:30 AM – 88th St.

MONDAY, AUGUST 9

Morning Minyan

7:30 AM – 88th St.

Jewish Singles' Cocktail Hour & Tango (p. 3)

7:00 PM

TUESDAY, AUGUST 10

Morning Minyan

7:30 AM – 88th St.

WEDNESDAY, AUGUST 11

Morning Minyan

7:30 AM – 88th St.

Kesharim

2:00 PM – 88th St.

THURSDAY, AUGUST 12

Morning Minyan

7:30 AM – 88th St.

Judith Bernstein Lunch Program

12:00 PM – 88th St.

FRIDAY, AUGUST 13

Morning Minyan

7:30 AM – 88th St.

Find Out About BJ Membership

B'nai Jeshurun welcomes people who are interested in becoming members of our congregation. The Membership Committee will be happy to answer your questions. If you would like to learn more about the BJ community or how to become a member, please see Andrea Newman at the back of the sanctuary after Friday evening services.

ANNOUNCEMENTS

BRUKHIM HABA-IM

• Rabbi Helen Bar-Yaacov, President Susan Allen and group, Congregation B'nai Israel, Charleston, West Virginia.

• Membership Renewal & High Holy Day Information

Our new membership year began on July 1. You may choose to attend High Holy Day services at 86th Street (SPSA) or Symphony Space. The BJ Sanctuary at 88th Street has been filled. You may renew online at www.bj.org under 'Membership' or contact Belinda Lasky, Director of Membership, x224, for an application. Entrance cards will be mailed in early August.

• Summer Shabbat Services: USHERS NEEDED

Our summer service schedule has begun and we NEED USHERS for the summer. If you can donate your time for one or two Friday evenings or Shabbat mornings, the entire community will be most grateful. Contact: Deborah Pinsky, x254. Todah rabbah.

Instead of our regular schedule of two Friday night Kabbalat Shabbat Services, we have shifted to our summer schedule of one Friday night service, at 7 PM, at 88th Street, and Shabbat morning services (Adult's and Children's) have moved from 86th Street to 88th Street (at 9:30 and 10:45 AM respectively, as usual). This summer schedule will continue until the weekend of September 10-11 (the weekend *after* Labor Day weekend), when we will resume our regular Shabbat service schedule.

• MEMORIAL PLAQUES: Linking the Past to the Future

We recall with affection those who are no longer with us and are grateful for the gift of their lives, their companionship and the cherished memories that endure. We are again offering the members of our community the opportunity to make a special contribution in the memory of a loved one and have their name permanently inscribed on black granite plaques at the back of the sanctuary. Donations for the plaques will be used to help support and sustain our community in which we pray, study and serve together. If you would like to honor the memory of a loved one in this way, please send the name along with a \$1,400 donation per name to B'nai Jeshurun, Attention: Deborah Pinsky, by **Monday, August 9, 2004**. If you are memorializing a couple, the donation amount is \$2,000, providing that the names total less than 32 characters including spaces. The names will be inscribed before the High Holidays and a ceremony in their memory will take place in January. If you have any questions, please contact Deborah Pinsky at x254.

COMMUNITY ACTIVITIES

LIMUD

• Summer Hebrew Classes

Whether you're planning to travel with BJ to Israel, want to get an early start on the High Holy Days, or, are finally getting to last year's New Year resolution, you are welcome to join our Hebrew classes for Modern as well as Prayerbook Hebrew. Call Michal Nachmany at 212-865-4050.

• BJ Softball

For people in their 30's and 40's. No skill necessary. WHERE: All games are at the North Meadow ball fields in Central Park. COST: \$10 for the season. REMAINING DATES & TIMES **Aug.**: 17, 24 and 31 and **Sept.** 2 at 7 PM. (All games are at Field #5) No need to RSVP. Just show up. Questions only: please contact Phil Gross at PGross@KKWC.com.

COMMUNITY ACTIVITIES

• 9/11 BJ Volunteers

In response to the World Trade Center disaster, many BJ members heroically responded by volunteering extensively at St. Paul's Chapel at Ground Zero. If any of you, especially those without health insurance, have experienced respiratory problems since then, we encourage you to contact the World Trade Center Health Registry at www.wtcregistry.org or 1-866-692-9827. Treatment protocols are being established to help those who were in close proximity to the site and who may be experiencing symptoms. For further information, please contact Carol at x255.

• Frédéric Brenner's *Diaspora* Available at a Discount from BJ

The BJ office has a limited number of copies of Frédéric Brenner's book, *Diaspora: Homelands in Exile*, available for purchase. This two-volume visual anthology is based on Brenner's travels to document the Jewish diaspora over the past 25 years from Rome to New York, India to Yemen, Morocco to Ethiopia, and Sarajevo to Jerusalem. Photographs from the project were featured in a recent exhibition at the Brooklyn Museum as well as at the JCC in Manhattan. The boxed set is priced at only \$75 (reg. \$100) from the BJ office. Please contact Anne Kohn at x240 or send an email to: akohn@bj.org.

• High Holy Days Reading

During the upcoming High Holy Days, we will be studying and discussing the book *The Dignity of Difference: How to Avoid the Clash of Civilizations* by Jonathan Sacks, Chief Rabbi of Great Britain. We recommend you prepare by reading the book in advance. Please obtain the original hardcover edition, which can be purchased at West Side Judaica (WSJ has just received 250 copies of the book, and they donate 10% of the proceeds to BJ if you are a BJ member and tell them so), directly from the publisher at www.continuumbooks.com, or at Barnes and Noble.

• Call for Donations to the High Holy Day Flower Fund

The High Holy Days are fast approaching. One way to help enhance the beauty and atmosphere of our services is by making a donation to the Flower Fund in honor or in memory of a loved one. Please call Rebekah at x228.

SINGLES

• Jewish Singles' Cocktail Hour & Tango

Monday, August 9: 7-8 PM: Jewish Singles Cocktail Hour co-sponsored with Congregation B'nai Jeshurun. 8-9 PM: *Tango Lesson* by Empire Dance featuring Caleb & Ting (LiquidTango). 9 PM - 1 AM: DJ'd Tango Party on Pier 63. **Cost:** \$20 in advance; \$25 at the door. **Limit:** 180 people. Please register early to guarantee your place. Contact Reba at info@empiredance.com or at 212-645-2441.

• Oneg Shabbat

Friday, September 10: The New Year is almost here, so it's time to make good on that resolution by meeting someone new at our monthly gathering. Meet great, upbeat people downstairs at 88th Street (Frankel Hall) following 6:45 PM services at our monthly gathering. Refreshments served. SEE YOU THERE!

• Dorot (Rosh Hashanah) Package Delivery

Sunday, September 12, 11 AM: Do a Mitzvah at our first of three package deliveries. Our group will meet at Brandeis High School down the block and across the street from Dorot (171 West 85th St. near Amsterdam) for a brief orientation and then pair up into our teams of three to make our deliveries to homebound elderly on the Upper West Side. Spend quality time with someone who will very much appreciate your time to chat and visit. Please RSVP by **September 7** by calling x260 and leaving your name and phone number, or email mkelberg@BJ.org. This confirms you.

• Singles Retreat

Friday, October 22 - Sunday, October 24: People raved about last year's retreat and this one will be even better!!! The best way to meet new people is by spending a Shabbat filled with food, learning and fun. Join Rabbis Roly and Kliel and a cast of BJ characters at the Block and Hexter Vacation Center for the best weekend of your life. Boating, swimming, campfires & Torah!! What's not to love? Special Friday & Saturday night programs. Check the web for early bird registration savings!! Applications available online at www.BJ.org. Questions? Call Michael at x260.

HEBREW SCHOOL AND FAMILY LIFE

• BJHS REGISTRATION APPLICATIONS FOR 2004-2005

BJHS Registration applications for 2004-05 school year were sent out a few weeks ago. Please send in your application to reserve your space for next year. If you haven't received an application in the mail, let us know (by calling us at x241) and we will send you one or you can download the forms from www.bj.org, Hebrew School, BJHS Registration Form 2004-2005.

SOCIAL ACTION/SOCIAL JUSTICE

• HAZON 4th Annual NY Jewish Environmental Bike Ride

Labor Day weekend, Sept 3-6: Join our bike team, the BJ Revolutionaries, to get great exercise, make new friends, and raise money for Jewish Environmental causes in the US and Israel. We need people who haven't ridden in years but who want a good challenge, as well as avid cyclists looking for a great ride; all ages welcome! No experience necessary; there will be training rides throughout the summer to prepare. Participants will ride 110 miles over two days on a beautiful route from Connecticut to New York. The optional Pre-Ride Shabbat Retreat, on the Friday and Saturday, will be at the beautiful Isabella Freedman Jewish Retreat Center in CT. To register, go to www.hazon.org and sign up as part of the BJ Revolutionaries. Questions? Call BJ Team Captain Susan Baer at x392. We need 6 more people to reach our team goal of 10 riders!

• Join BJ in the Race/Walk for the Cure for Breast Cancer!

Please register with the CONGREGATION B'NAI JESHURUN TEAM for the annual 5K Race/Walk for the Cure on **Sun., Sept. 12**. One out of seven of our mothers, sisters, daughters and friends (and their families) will have to struggle with breast cancer. Race for the Cure raises money for research, underserved centers, and local support groups like Share. Official registration ends in late August, although you are welcome to join us as late as the day of the race/walk. For further information, please contact Glenda Frank at 212-749-0160 or glfrank@erols.com or register online at www.komennyc.org. The team is Congregation Bnai Jeshurun – no apostrophe – and our password is "mitzvah."

• Panim el Panim Environmental Action Fair Trade Coffee Campaign

Panim el Panim's first action campaign began with BJ's pledge to serve fair-trade coffee and tea at all events. As the campaign gains momentum, there will be numerous opportunities for action. You can start now by asking your regular food stores to carry fair-trade coffee. We will be canvassing the major food stores and restaurants on the Upper West Side to persuade them to offer fair-trade coffee, and the more requests they get, the more likely they are to agree. Get involved and call us at BJ's Environmental Action Hotline at x310. Learn more about fair trade at www.transfairusa.org.

• WANTED: People Who Love To Knit And Crochet, for the Judith Bernstein Lunch Program

This winter we distributed 150 holiday gift packages for our lunch program guests. Each package included a warm hat, scarf, or gloves, many hand-made and contributed by BJ members and friends. We want to do even better this year! If you like to knit or crochet, we hope you'll make hats and scarves for our holiday packages. For info, contact Susan at x338 or ssamuels@aol.com. Bring finished items to the BJ Office, c/o Judith Bernstein Lunch Program.

• **Purchase our High Holy Days CD in Time for the High Holy Days!** With the High Holy Days coming up, our newest CD and songbook, "TekiYah: Echoes of the High Holy Days at BJ," are both available now for \$18 each. You can also take home the music of our Shabbat services by purchasing our CD, "With Every Breath," for \$18, or our Pesah CD, "HaLailah Hazeh," or the Pesah songbook, for \$18 each. Buy online at www.bj.org, or drop by the office between 9:00 and 4:30, Monday-Thursday, and until 2:30 on Friday.

SEEKING DIVREI TORAH

You have an opportunity to be one of 54 teachers of Torah in our community this year! Throughout the year, as you know, a weekly d'var torah on the parashat hashavu'a is disseminated to our community by e-mail and on the website, and accompanies the Kol Jeshurun. Many BJ members eagerly anticipate receiving the d'var torah and the opportunity it gives them to learn during the course of the work week. It has also been wonderful to see the diversity of teachers of Torah in the community. We have already found people to write divrei torah for some of this year's parashiyot, but there are still many openings for BJ members (first come, first serve). If you are a BJ member and would be interested in writing a d'var torah, please call or e-mail David (x256 or debenbach@bj.org) as soon as possible.

GENERAL INFORMATION

Kol Jeshurun Layout and Editing: David Ebenbach

WELCOME TO B'NAI JESHURUN! If you are unfamiliar with our services, see our "Welcome to BJ" brochure at the back of the sanctuary, or ask an usher.

• **Membership at B'nai Jeshurun:** Are you considering joining BJ? Would you like information about becoming a member? BJ is also pleased that visitors choose to connect with us when they are in town. Why don't you consider joining our community as a BJ Friend? Contact Membership Director Belinda Lasky at x224 or blasky@bj.org.

• **A Note from the Ushers:** For those at the Friday night service at 88th St., please leave your siddurim on your seats as you leave. Place damaged books or tallitot in the boxes at the back of the sanctuary. We ask that men wear kippot upon entering the sanctuary and during services. We do not allow food in the sanctuary. So that we may prepare for the comfort and security of all, doors open 30 minutes before the services begin.

We attempt to be as accurate as possible concerning the information contained in the Kol Jeshurun. Due to the tight deadlines under which we work, errors can sometimes occur. We apologize in advance for any mistakes. If you need any Hebrew words translated, please call Kliel Rose, x264.

FOCUS ON ISRAEL

The new Kol Jeshurun "Focus on Israel" column will be on hiatus for the summer and will begin again in September.

• **Sulha Peace Project: Healing The Children Of Abraham**

Aug. 17-19: Come to the 4th annual Sulha Peace Project gathering with Naomi Meyer, in Park Shuni (near Binjamina), Israel. The Sulha Peace Project is an indigenous Middle Eastern way of reconciliation, aiming to rebuild trust among neighbors, Arabs and Jews, people to people, by organizing community-oriented gatherings between Arabs and Jews in their own towns and villages. These gatherings are set in familiar cultural environments rich in food, dance, music, dialogue circles and sacred ritual from Arab and Jewish traditions. For more info go to www.metasulha.org, or call Anne at x240.

PLEASE SEE THE BACK OF THE SANCTUARY FOR FLYERS AND MORE INFO ON:

• Welcome to BJ • Membership at BJ • Membership Packets • BJ Annual Catalogue • Limud Catalogue • Bikkur Holim • New Havurot Applications